

Diabetes: The Real Problem!

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DIABETIC BREAKTHROUGH

Volume 1 • Number 1

Featuring Information on Diabetes

Miracle Diabetes Breakthrough Creates Life Changing Results

"My girlfriend loves the results!"
"After using the FoodMatrix™ Diabetic Pack for 6 months, my blood sugar has dropped from 160 to the 90s. My cholesterol has dropped, I've lost 20 pounds (2 pant sizes) and now have plenty of energy!"

Harvey Byers

"I'm a new man!"
"My blood sugar would run between 220 and 300. Now, 60 days after taking the FoodMatrix™ Diabetic Pack, it has dropped to 107. The pain and tingling in my feet and legs have also gone. Thank you."

Pat Clinton

"I have had type 1 diabetes for 25 years. This terrible disease has caused me to be partially blind. Through dietary changes and the Diabetes Pack, the following changes have taken place: No longer need a night time insulin shot. First time in 25 years. My glucose dropped from 300 to 70."

"After reporting these results to my doctor, he asked me to go off the products for 3 days as a test. These were the results: Day 1: Blood glucose increased to 140 Day. Day 2: Blood glucose increased to 200 Day. Day 3: Blood glucose increased to 337."

"I am now back on the products and the glucose is back down to 70. My doctor told me to stay on the FoodMatrix™ Diabetic Pack."

Richard Tovar, California

~ ORDER TODAY ~
Join the rank of individuals who have improved their lives by using the Diabetic Pack, and let us add your success story. With our 90-day 100% money back guarantee - on your first order, your risk is zero!

You Can Beat Diabetes

Lower your blood sugar, safely and effectively with NO SIDE EFFECTS!!

U.S. California District Court Confirms Claims See page 2 –

Completely Natural Diabetes Breakthrough:

- Higher Energy Levels
- Lower Blood Glucose Levels
- No Side Effects
- Easier Weight Loss
- Lower Cholesterol Levels
- Better Blood Circulation
- Higher Quality of Sleep



Dr. Andrew Szalay

Diabetes is a chronic disease, that if you don't take effective action against it, often things will simply get worse.

News headlines about the adverse effects of prescription drugs-including death-have led concerned diabetics to look for a safer alternative.

Some of the 17 million diabetics in the US alone and some pre-diabetics (another 16 million Americans whose blood glucose levels are higher than normal, but not high enough for a diagnosis of type 2 diabetes) have been able to naturally lower and control their blood sugar level by monitoring what they eat, and/or implementing a moderate exercise program.

Unfortunately, this does not work for everyone, which leaves many diabetics and pre-diabetics with few choices:

- You can do nothing, which is not recommended.
- You can continue or begin a regime of prescriptive medications which

unfortunately, only treat the symptoms, and usually do nothing to address the underlying causes of diabetes, or...

- You can look for a safe, all natural alternative to help lower and stabilize your blood sugar.

If your choice is the latter, there's finally a **clinically proven**, Doctor Developed (Andrew Szalay), **all natural approach** to help you.

Cutting-edge science and nutrition have come together to create a truly significant and natural breakthrough-alternatives for diabetics. It's called the **FoodMatrix™ Diabetic Pack**.

Formulated by scientists with Sportron International, and incorporating Dr. Szalay's **FoodMatrix™** technology, we provide our clients with all natural alternatives for support with their diabetes.

- If you are either pre-diabetic or a type 2 diabetic who is mildly dependent or you are a type 1 diabetic or a type 2 diabetic who is heavily dependent on prescriptive medication for insulin, then our **FoodMatrix™ Diabetic Pack** is support for you.

1999 Nobel Prize Validates Amazing Technology

Nobel Prize winning science and over 50 independent clinical studies confirm the superiority of **FoodMatrix™** technology. A recent independent clinical trial was done with just one of the ingredients from these amazing products.

This study was done on type 2 diabetics (mildly insulin dependent), and reported **an average drop of blood sugar (glucose) levels of 31.9% and average weight loss of 4.8 pounds in just 30 days!**

The reason FoodMatrix™ works so well is because it operates at the cellular level, and addresses a key problem that every type 2 diabetic has: Your cells simply do not process blood sugar like they should, and these nutrients help your body metabolize blood sugar more efficiently. If you're looking for a clinically proven and safe alternative, once you know the difference in our FoodMatrix™ nutrients, you will never trust your health to anything else.



We Encourage You To Compare

As you're probably aware, there are many companies that say they provide an all natural alternative which incorporates nutrients to help you beat diabetes. However, **here's what you should know:**

The human body was designed to utilize nutrients from *real food*. Over

95% of the vitamins sold today are not vitamins at all, but synthetic imitations or isolates. These synthetic chemicals cannot give your body the nutrition it needs. Subsequently, these USP isolates are of little or no nutritional value to you as a diabetic.

– continued on page 2

Diabetes: The Real Problem!

Today, most people with diabetes are only treating the symptoms and not getting to the root of the problem. Furthermore, many medications given to people with diabetes are compounding problems instead of getting to the root cause. The best way to manage your diabetes is to get to the root cause. Doesn't that make more sense? Let's look at what Type 2 diabetes really is.



The Simple Explanation.

There are two primary reasons for Diabetes.

1. A prolonged diet, high in carbohydrates.
2. Improper and under nourishment.

Let's look at what happens in our bodies. Whenever we eat, our bodies convert the carbohydrates into sugar (glucose). This causes the glucose level of our blood to rise. The more carbohydrates you eat, the higher your blood sugar rises. Your body then needs to metabolize this sugar and convert it to energy. This is where insulin comes into the picture.

When your blood sugar rises, your body produces more insulin to lower your blood sugar. That's good !!

Sooooo, what's the problem? You'll soon see!

The function of insulin is to help or push the sugar from your blood into the cells in your body. On the outside of every cell, there are what we call "insulin receptors". These receptors act like guards, guarding the doorway into your cells. These guards (insulin receptors) regulate the amount of sugar that gets into your cells. Got the picture? Let's continue.

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U.S. California District Court Confirms Claims

Continued from page 1 –

***Note:** Most ingredients in 95% of nutritional products sold today are chemically manufactured by a handful of large pharmaceutical and vitamin companies. Because of labeling laws, it's perfectly legal for them to claim that their ingredient is "all natural" when, in fact, it was actually synthetically created.

We're often asked by clients, "Why are your nutrients really any better than others that say they can help me fight diabetes? Everyone says their product is proprietary, or that they have clinical studies, testimonials, etc."

Our clients are absolutely correct. Everyone does say the same things. Yet, we're not evaluating some vitamin supplement that is simply supposed to make you feel better. In this particular instance, there's much more at stake: A chronic disease & your health.

We understand this. Rather than listening to us, would the opinion of a United States Federal District Court be a more appropriate source?

No other company that offers a natural solution to help diabetics lower their blood sugar level can say what you're about to read... **No One!**

Landmark US District Court Ruling Confirms Superiority of FoodMatrix™

Shortly after its discovery, Dr. Szalay & the FoodMatrix™ technology were challenged in court with a lawsuit filed by a major pharmaceutical company (and vitamin manufacturer) that wanted to silence Andrew and his research.

During the trial, the judge ordered 5 independent FDA scientists, including the use of highly advanced technology at NASA (nuclear magnetic resonance) to study the validity of the FoodMatrix™ claims.

On February 8, 1993, this \$3 million lawsuit came to an end when the California District Court made its ruling based on all evidence presented to the Court during the case (Case # 89CV20658). The Judge dismissed the case with PREJUDICE and ruled that the following claims could be made:

- FoodMatrix™ nutrients are better than isolated USP* nutrients.
- FoodMatrix™ nutrients are better absorbed, retained, & utilized than USP nutrients.
- FoodMatrix™ nutrients are manufactured under an exclusive proprietary process.

(*USP stands for United States Pharmacopoeia. This is what is commonly sold in most health food stores and pharmacies. You will see USP on most of the containers of the vitamins and minerals you buy today.)



If you're a type 2 diabetic mildly dependent on medication or a pre-diabetic, we're confident that our FoodMatrix™ product, Diabetic Pack, can offer support for your condition. We back that confidence with a **full 90-day, no questions asked, 100% money-back guarantee on your first order.**

Our goal is to educate you, and make you aware of the FoodMatrix™ technology.

I encourage you to read further, learn, ask lots of questions, and certainly use health professionals for advice. **But make your own decisions.**

Support:

We believe in *live* and *personal* support. We follow up with our clients on a regular basis, either by phone or email, to assist them in any way we can. **People are individuals, and should be helped or assisted on a one-on-one basis.** This is the foundation upon

which our business is built, and why our clients know that we care. Just email us for details.

We also have a weekly National Diabetic Support Call which we will invite you to, where you can get ongoing support and get all of your questions answered.

You can also subscribe to our **Free** monthly **Diabetic's Support Newsletter** to get the latest on breakthroughs and advice about diabetes, recipes for diabetics, carbs counting information, etc.

The information included can be your first step towards significantly improving your health. We strongly encourage you to verify the information presented here. Only then will you understand that there is an all natural, clinically proven answer for support with your diabetes. Your most important decision is to take action, get started, and take back control of your health.

Yes, there is a safe, all natural, effective and clinically proven alternative to help you "fight back" against diabetes. Read what a few more clients who have used our products to say...

"I'm so glad I was introduced to these products. I have been a type 2 sufferer for years. Thirty days after taking these products, I can report the following results:

- Blood Glucose dropped from 302 to 105.
- Blood pressure lowered 10 points top and bottom.
- Cholesterol dropped 14 points.

Bob Core, Iowa

"I have had type 2 diabetes for years. I started on the Diabetic Pack and charted my results:

- ~ Day 10: Able to swim 30 laps instead of typical 4 laps.
- ~ Day 12: My knees, which have been inflamed and swollen for years from an injury, no longer have any pain or swelling.
- ~ Day 13: I no longer need my afternoon naps, first time in 7 years.
- ~ Day 21: Blood glucose dropped from 215 to 120.
- ~ Day 30: Gone from size 20 bathing suit to size 16, and can now swim 70 laps."

- Diane Kerrick, California

Did You Know... *Continued on page 4 –*

The vitamins and minerals that most people take to help them maintain a good level of health are chemicals known in the industry as “USP” or “BP” isolated form nutrients.

With recent statistics revealing that 1 in every 3 adults and 1 in every 5 young adults (ages 15 to 25) are taking some type of nutritional supplementation on a regular basis, it makes



sense for us to purchase supplements that are the most effective (including the cost factor) for our needs.

We all recognize that we should get all of these essential vitamins and minerals from good organic (wholesome) food. However, with mineral depletion of the soil, environmental issues, processed foods, and demands on

growers etc, most of us admit that we take supplements because we want that additional preventative or protective security factor.

If we admit that the best source of proper vitamins and minerals are contained in food then ideally our supplements should also be in a food form.

Discovery of Vitamins

Scientists have been able to isolate molecules responsible for certain effects. Thus, vitamins were born and

their chemical structures defined. Pure vitamin molecules were then **isolated from a natural source**, or the vitamin molecules were constructed from a commercially available source like glucose. In both cases, however, all the constituents that naturally are attached to the vitamin are eliminated and the bioavailability and utility of the vitamin is reduced. It's like discovering that the engine of a car is the active ingredient, but the engine of a car is

Continued on page 4

Diabetes: The Real Problem! *Continued from page 2 –*

When you have a prolonged diet that is high in carbohydrates, things begin to happen within your body. There is way too much carbohydrates being converted to sugar. This causes your body to produce an excess amount of insulin. Why? Because! It needs the insulin to push all that sugar into the cells. Still with me?

With all this excess insulin trying to push the sugar into your cells, the insulin receptors (the guards) begin to get lazy. Some of the guards (the insulin receptors) won't let the sugar into the cells. So what happens now? Your blood sugar rises even more. Wait it gets worse!

Because your blood sugar is now elevated, your body thinks it needs to produce more insulin to get the excess blood sugar into your cells. Remember from above when the insulin receptors (guards) got lazy. All this additional excess insulin causes even more guards (insulin receptors) to get lazy, malfunction and shut the doors. Thus raising your blood sugar even further, and thus causing your body to produce more insulin, thus causing more receptors to get lazy. So the cycle continues, and goes on and on and on. More insulin causing more insulin receptors to fail and there you go, **insulin resistance**.

When your body can no longer produce enough insulin to push the sugar into the cells, you develop Type 2 diabetes.

This is a very simple explanation of what the problem really is.

What's the Bottom line?

Type 2 diabetes is really insulin resistance. The solution to the problem is to find a way to increase the sensitivity of your cells to insulin and help your body get the sugar out of your blood and into your cells so it can be metabolized and turned into energy. This is one of the reasons why diabetics continuously feel tired and fatigued. Does that make sense?

Excess Insulin has negative effects!



As just stated, your body's metabolism processes food and produces energy, and insulin is your metabolism's master hormone. Having an over abun-

dant supply of insulin can be very detrimental to your health. Listed below are some of the complications caused by excess insulin.

- 1) Heart Disease.
- 2) Hardening of the Arteries.
- 3) Damage to Artery Walls.
- 4) Increased Cholesterol Levels.
- 5) Vitamin & Mineral Deficiencies.
- 6) Kidney Disease
- 7) Accumulation & storage of fat.
- 8) Weight Gain
- 9) Fat burning mechanism turned off.

Nutritional Deficiencies from excess insulin.

Science has shown that excess insulin also causes your body to become deficient in vitamins, minerals and other nutrients. It's a proven fact that being deficient in them is directly linked high blood sugar levels.

Chromium

Chromium is essential to your metabolism and maintaining safe sugar levels. Excess insulin depletes our

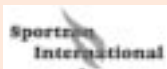
chromium. According to **Dr. Michael Eades, MD**, author of “**Protein Power**”, he states, “The insulin receptor, the structure on the surfaces of your cells that actually become resistant to insulin, requires chromium to function properly. Deficiency of chromium is rampant - it affects 90% of the American population - because a diet high in starch and sugar puts a heavy demand on the insulin system to handle the incoming carbohydrate load, and that demand depletes chromium.”

Calcium and Magnesium

Excess insulin also causes your body to become depleted in calcium and magnesium. Both of the elements are essential for good health and are a part of hundreds of bodily functions. One of the most common problems that result from a deficiency in calcium is bone density. Magnesium also plays an important role in your body's utilization of calcium. Some of the other deficiencies caused by excess insulin are: zinc, selenium, Vitamin C, Vitamin E, the B complex Vitamins, the essential fatty acids, and much more.

Now you know how and why people get type 2 diabetes.

Now you know some of the consequences are of not controlling your blood sugar.



Sportron Introduces FoodMatrix™ Nutrients “Working together as nature intended”

Sportron, the leader in nutrition and wellness, is making available FoodMatrix™ Nutrients, which scientific studies conclude is accepted by your body as food.” We all know that it would be best to receive the nutrients we need from the food we eat. However, in our modern world this has become impractical and just about impossible.

The human being is designed to utilize nutrients from plants. The closer to the plant source in the food chain, the greater benefit in terms of nutrient utility.

When a person eats a plant or part of a plant for nourishment, the nutrients, including vitamins and minerals are integrated or imbedded to proteins, enzymes bio-flavonoids, carbohydrates and lipids in a complex food matrix. The nutrients, because they are in a food-matrix, are highly bioavailable to the body and this results in a higher rate of utilization.

What are FoodMatrix™ Nutrients?

“FoodMatrix™ nutrients are the most important advance in nutrition today,” according to Professor Vinson from Scranton University in Pennsylvania. They are not just another brand of vitamins and inorganic mineral salts. Instead, FoodMatrix™ nutrients are a unique new generation of vitamins and minerals molecularly integrated to the basic building blocks of life: protein.

What are the benefits?

Numerous studies have shown that imbedding vitamins and minerals to proteins, just as

they are found in natural foods, enables them to be utilized more effectively by the body. That's why FoodMatrix™ nutrients are far more efficient. Studies conclude that the absorption is five (5) times more effective and the retention and bioavailability is sixteen (16) times more effective. Therefore, providing high potency reserves that the body can use when it needs them most.

A Winning Combination

The FoodMatrix™ Diabetic Pack is a winning combination of balanced nutrition and products that are specifically designed for the needs of diabetics and those at risk for diabetes. Order your Diabetic Pack today, and begin to feed your body the nutrients it needs to restore deficiencies, and heal itself.

100% Natural With No Side Effects

All FoodMatrix™ products are 100% natural and safe. Because they are a food, they can be taken on an empty stomach and will not adversely interact with diabetic medications.

100% Risk Free – 100% Money Back Guarantee

All Sportron products come with a full 100% money back guarantee for 90 days on your first order. This means that you can try the products, and if not completely satisfied, return them within 90 days (even the empty box) for a full refund.

Did You Know... Continued from page 3 –

useless without gas, wheels, controls, and bodywork. Until recently, scientists thought that vitamins were mysteriously detached from their food proteins in the digestive system and were then somehow re-attached to proteins after absorption. We now know that this does not happen and that the proteins always remain attached. **Vitamins and minerals must be consumed in a true food form** for optimal efficiency and effectiveness. And that's where FoodMatrix™ nutrients come in.

FoodMatrix™ nutrients keep all of the essential co-factors of the nutrients intact and delivers the nutrients to where they are intended to go. Taking other nutritional supplements that don't have all the essential co-factors intact, is equivalent to sending your mail without addressing the envelope. It never gets to where it needs to go.

What You Don't Know...

We all know that we aren't eating properly, and that the heavily processed foods that we do eat don't give enough nutrition. That's why **60 to 70% of us use some form of supplement**. But it's what we DON'T know that can hurt us. **Major pharmaceutical companies have kept the truth from us all**. In fact these Mega Drug companies went to court to make sure you did not hear the truth!

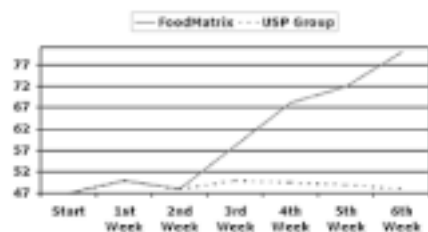
You see, over 90% of all the vitamins and minerals available in the thousands of supplements you buy come from the same handful of Mega Drug companies. **They isolate the vitamins and recreate them in a laboratory** in huge quantities and sell them to vitamin manufacturers. They also have minerals dug up in mines all over the world and these crushed rocks are what you get in your fortified O.J., breakfast cereal or daily vitamin.

What you may not know is that these chemicals and rocks are **not recognized as nutrition by the body** and can in some cases be **toxic**. Yes, in trying to do your body some good you may be causing real harm. These chemicals and rocks floating around in your bloodstream are a recipe for disaster.

Nutrients found in food are recognized by the body, and the body uses them for nourishment. These com-

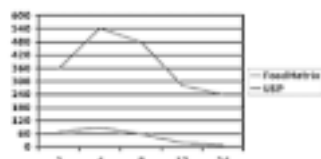
plex nutrients are in the form of a **food matrix with vitamins and minerals bound to proteins, carbohydrates, lipids, enzymes and bioflavonoids**. These nutrients in a food matrix, not isolated chemicals, are what the body considers food. Scientists have developed a way to work with nature to produce FoodMatrix™ nutrients, a real food vitamin mineral combination that has all of the important cofactors bound to the vitamins and minerals your body needs.

To get an idea of how well these nutrients work, researchers at Scranton University tested the effectiveness of FoodMatrix™ nutrients and chemical isolates on baby mammals.



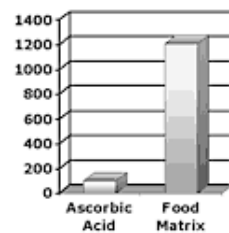
After feeding them nutrient deficient food for two weeks they began feeding one group USP isolates and the other FoodMatrix™ nutrients for four weeks weighing them and charting the progress. These babies, whose cells were screaming for nutrition received **no benefit from the USP isolated nutrients**. As a matter of fact, their weight soon began to decline. In contrast the **FoodMatrix™ group thrived**, and their weight almost doubled in the four-week period. This study clearly shows that isolated nutrients give very little or no help to growing cells. Consider that our cells need to grow and flourish for our bodies to heal, grow stronger and fight off the ravages of time. **Which type of nutrient are you going to feed your cells?**

To be effectively used by the body, **vitamins need cofactors**. These "helpers" consist of bioflavonoids and other natural substances that work with the vitamin to produce positive results. Without these carrier cofactors the effects of mass produced USP isolated chemicals are minimal at best. Take vitamin C for example.



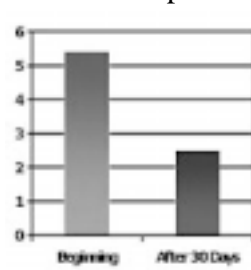
In a study conducted at the New Jersey College of Medicine

there was five times more FoodMatrix™ Vitamin C in the blood after two hours, and an incredible eighteen times as much after twelve hours. Surprisingly there was more Vitamin C from FoodMatrix™ after twenty-four hours than there was at any time with the isolated Ascorbic Acid group.



Further proof of the superiority of real food nutrients is a study released by Scranton University. Using tissue samples, the bioavailability of FoodMatrix™ and Ascorbic Acid were measured. The results were astounding! FoodMatrix™ Vitamin C was found to be over twelve times more bioavailable than the USP isolate.

Colon Cancer kills 47,000 Americans every year. This dreaded disease is generally believed to develop from polyps. These growths were studied to determine a patient's risk for cancer.



While numerous studies have shown that Vitamin C can **STOP** further polyp growth, a study conducted at The University of Dublin Trinity College revealed that FoodMatrix™ Vitamin C **REDUCED** polyps by more than 50% in just 30 days! **Clearly FoodMatrix™ nutrients are vastly superior to USP isolates.**

Another critical aspect of the benefit this new biotechnology is the way minerals are transported in the body. **Nobel Prize winning science proves that there is a systematic process the body uses to transport minerals directly to the cells**. Without the special protein "chaperone" found in FoodMatrix™ nutrients the crushed rock minerals found in virtually all supplements end up floating aimlessly in the blood. Scientists are just beginning to understand the deadly consequences of these free-floating minerals.

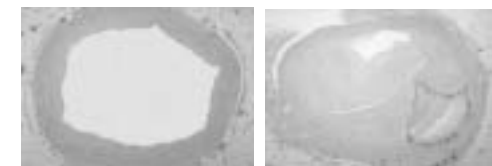
Calcium is a prime example of how dangerous these minerals can be. Calcium supplements are taken by millions of women. Even though American women take more calcium supplements than anywhere else in the world we

have one of the highest rates of osteoporosis. This deadly condition known as "brittle bone disease" causes holes in the bone that can lead to crippling fractures and often death.

In the adjacent photo, you can see a compression fracture of the spine caused by advanced softening of the bone. Unfortunately taking most calcium tablets does little to help the problem, and can cause deadly side effects.



Without the protein transport to shuttle the calcium directly to the proper tissues, calcium carbonate (which is simply crushed limestone) can bind to a variety of tissues with deadly results. This calcium can find its way into the breasts and kidneys. Even more deadly it may end up in the walls of your arteries where it causes hardening and thickening. This **calcium plaque is a major contributor to heart disease and stroke**. Take a look at the difference between a normal coronary artery and one that has become clogged with calcium plaque.



It's easy to see why Americans by the thousands are lining up to be examined by new state of the art scanners that can detect this lethal calcification of their arteries.

What you don't know can hurt you! These mega drug companies have fought to keep these facts a secret from all of us. Their laboratory made chemicals and crushed rocks have a minimal health benefit at best, and can cause real harm. Now that we know the truth, it is up to us to spread the good news. There is a healthier and safer way to feed your body. Working WITH nature we can help the body to have a fighting chance against over processed foods, noxious chemicals, stress and the ravages of time.

You are on the front lines of the next great battle in health and wellness. Share this information with everyone you care about. Don't they deserve the best the world has to offer?

**We WILL win.
The truth is on our side.**

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